

R 361 A Business English 3

Teaching / Learning Aims

Business vocabulary in business contexts
Reading, writing and paraphrasing business texts
Discussion and role plays (with student feed back)
Presentations
Graphs and visual aids
Polite formulations

Topics:

Symptoms of sickness in small companies About time and time management (Just in Time production + delivery) Finance and payment Influence of the state and society on business Banking (U.14) Stocks and shares (U.15) Takeovers, mergers and buyouts (U.19) International trade (U.27) and cultural differences (U.5) Economics and ecology (environment pollution/protection, sustainability) Recruitment + application procedures

Assessment: 75% attendance minimum, written exam

Lecturer: Prof. Dr. Ihle-Schmidt

ECTS: 4