

O 712 Information Management

Course description:

1.	Information management
2.	Information technology and competitive advantage
3.	Strategic IT planning
4.	Enterprise models (functional model, data model, process model)
5.	Using enterprise-wide business standard software
6.	Organisation of IT-projects
7.	Development of applications / application life-cycle
8.	IT acceptance / user involvement
9.	Systems analysis
10.	Business systems design
11.	Evaluation of standard-software
12.	Feasibility study
13.	Implementation of IT-Systems
14.	Organisation of the IT-function

Assessment: written exam

Lecturer: Prof. Dr. Döringer

ECTS: 3