

U 402 Management Consulting

Course content:

Top management Consulting is the most typical challenge an external consultant has to deal with. He helps the management to define the company's goals and conditions from their point of view. Therefore this lecture and its case studies develop the students abilities in

- Setting Strategic Directions
- Optimizing Governance and Strategic Controlling
- Designing the Organizational Structure
- Managing Risk
- Creating and Managing Strategic Partnerships

Lecturer: Prof. Dr. Selchert

Lecture with case-studies

ECTS: 3